

2020-2021

Chattanooga Business Elite

2020-2021 ANNUAL REPORT

Who We Are

CHATTANOOGA BUSINESS ELITE
IS A COLLECTIVE GROUP OF
CREATIVES, ENTREPRENEURS,
AND COMMUNITY LEADERS
WORKING TOGETHER TO
ADDRESS THE CHALLENGES THAT
FACE OUR CITY.

WE ARE COMMITTED TO
CELEBRATING COMMUNITIES
AND PEOPLE GROUPS OFTEN
FORGOTTEN OR NOT RECOGNIZE
FOR THEIR CONTRIBUTIONS TO
OUR WONDERFUL CITY.



Board of Directors

- Kevin Love
- Shay McCowan
- Terence Locke
- Michael Williams
- Maria Davenport Gilchrist
- Lynn McGill
- Cynthia Evans
- LaShannon Byers McConnell
- Jordan Gustus
- Aaron Thomas
- Tenisha Irvin
- Keenan Daniels (Milliondollarman)
- Mark Franklin



WHAT WE DO

Our goal is to inspire and empower local entrepreneurs,
business owners and professionals through events,
community initiatives and social engagement.

BEC Awards

Sponsorship

Scholarship

**Community
Engagement**

FOCUS AREAS

BEC AWARDS 2020 RECAP

Family Friendly

Attendees of all ages enjoyed this event


Highlighted Minority Owned businesses

Vendors, business owners and professionals networked

Award Ceremony

Community voted on local businesses in different categories.





**CHATTANOOGA BUSINESS
ELITE RECEIVED
PROCLAMATION ISSUED BY
THE CITY OF CHATTANOOGA
AND MAYOR ANDY BERKE FOR
OUR HISTORICAL, CULTURAL
AND CIVIC CELEBRATION.**

**FEBRUARY 9TH IS OUR DAY OF
RECOGNITION**



1000+

Attendees

45 Categories

200+ Nominees

10,000 online votes

Hosts

Donna "Elle" Harrison

Nate Royal

Event was held at the
Chattanooga and Trade Center
Prior to Covid-19 shutdown. Our
next show will be recorded and
aired online.

Pre Recorded

BEC AWARD SHOW 2021

BEC Award 2021 will be recorded and aired
on Sunday February 28, 2021 at 5pm-8pm
Last Year Winners Below



Thanks to Our 2020 Sponsors



Electric Power
Board



Benwood
Foundation



Tennessee Valley
Federal Credit
Union



Roots Hair and
Beauty



Excellent Lawn
Care

2021 Sponsorship

All sponsors information will be shared with our email, social media and local database.

Sponsorships helps fund production of the awards, advertising, and programs provided to the community.



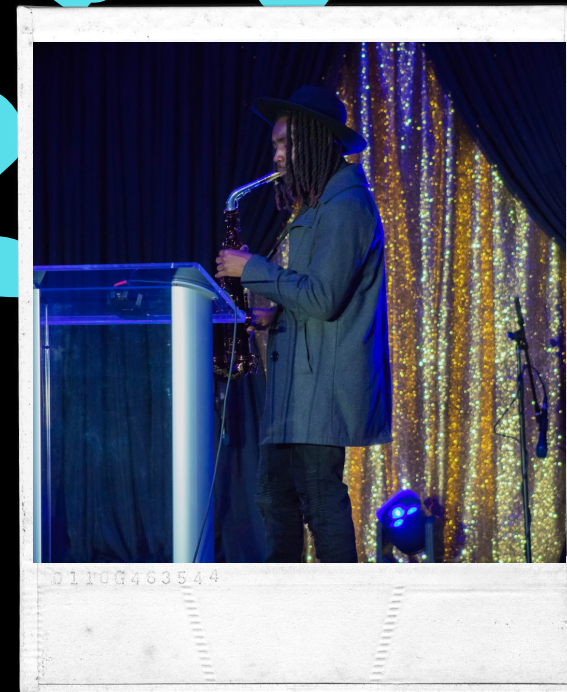
SPONSORSHIP PACKAGES



Presenting Sponsor: \$5,000

Company logo on all promotional materials, as well as the sponsors page of our website, social media recognition and logo displayed during the airing of the show

- o Presenting Sponsors will receive 4 video/commercial ads
- o Four 30 Second video/commercial ads



Community Sponsor: \$2,500

Company logo on the sponsors page of our website, social media recognition and logo displayed during the airing of the show.

- o Sponsors will receive 2 video/commercial ads
- o Two 30 Second video/commercial ads



Digital Sponsor: \$1,000


Company logo on the sponsors page of our website, and logo displayed during the airing of the show.

- o Sponsors will receive 1 video/commercial ads
- o One 30 Second video/commercial ads



Scholarship


CBE is dedicated to providing students with scholarships to aid in their pursuit of a business related field.



2020

**SCHOLARSHIP
RECIPIANTS**

**Dennis Fortson
Deliyah Ledford
Lloyd Pinhero
Ahmad Roberson**

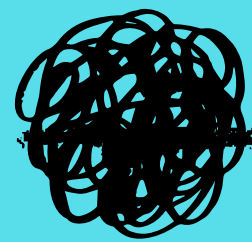


WE'VE PARTNERED WITH THE COMMUNITY
FOUNDATION TO ESTABLISH A CBE
SCHOLARSHIP ACCOUNT. ALL SCHOLARSHIP
DONATIONS WILL BE TAX DEDUCTIBLE.

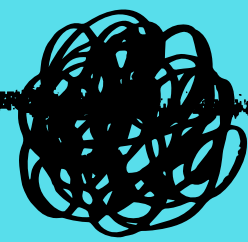
APPLY TO BE A 2021 SCHOLARSHIP
RECIPIENT.

www.chattbusinesselite.com/scholarship

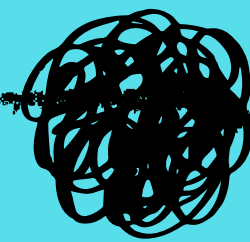
COMMUNITY ENGAGEMENT



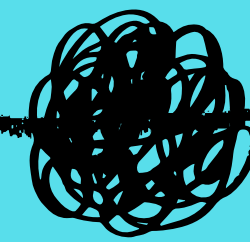
**SOCIAL MEDIA
COMMUNITY
SPOTLIGHT**



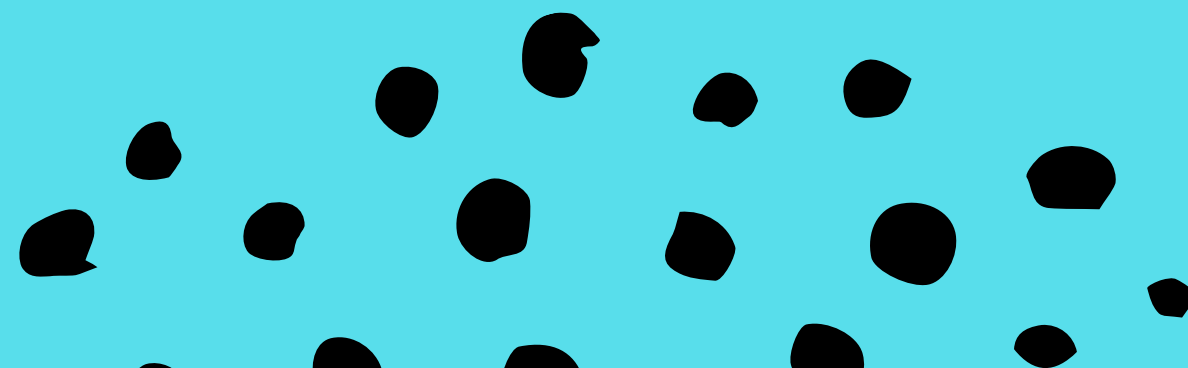
**TRAININGS,
WEBINARS,
AND PODCAST**



**COMMUNITY
SERVICE**



**SOCIAL
EVENTS**



WE'LL BE
RELEASING OUR
BLACK BUSINESS
DIRECTORY AND
BLACK DOLLARS
COUPON BOOK
DECEMBER 2020





FIND US ON SOCIAL MEDIA



Facebook

Chattanooga Business Elite



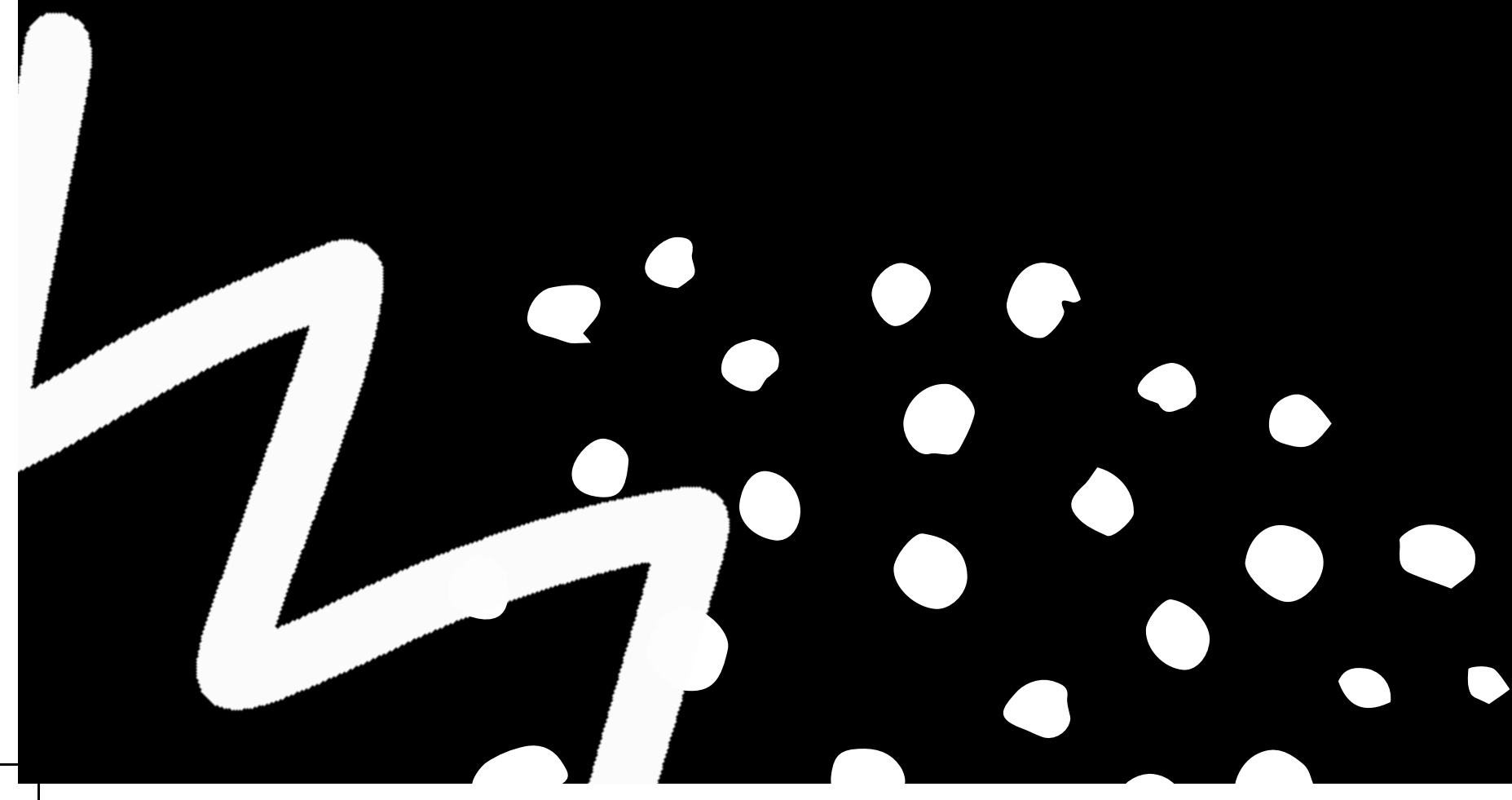
Instagram

@Chatt_Busineelite

**For More
Information**

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Contact Us

LET'S WORK TOGETHER.

